



August 21, 2017

Dear Sir or Madam:

This year marks our 8th Annual Monster Dash 5K Run/Walk and 1 Mile Fun Run! During each of the past six years, we have drawn great crowds cheering on almost 450 local and state wide runners! After an overwhelmingly positive response, we expect to draw even more runners and walkers of all ages from around Point Pleasant Beach, Bay Head, Mantoloking, and throughout the tri-state area for this year's race.

In an effort to maintain and expand on the traditions that have developed over the past six years, we are reaching out to local businesses in the community we love. Proceeds from this event will further benefit the Point Pleasant First Aid & Emergency Squad, an all-volunteer, non-profit organization that has provided emergency medical services free of charge, 24 hours a day, and 365 days a year since 1929.

At the volunteer Point Pleasant First Aid & Emergency Squad, we are proud of our community and are delighted to be able to serve the area in such a unique and rewarding way. Any help you can share with the Point Pleasant First Aid & Emergency Squad and the Monster Dash Committee would be so greatly appreciated!

See the back of this letter for easy ways to donate! Please do not hesitate to contact us if you have any questions. Many thanks in advance for your contribution!

With sincere gratitude,

Megan & Jonathan Miller
Monster Dash Chairpeople
PtBeachFun@gmail.com

The Point Pleasant First Aid & Emergency Squad

611 Laurel Avenue
Point Pleasant Beach, NJ 08742
Volunteers Serving Since 1929
www.MonsterDash5K.com



THE POINT PLEASANT FIRST AID & EMERGENCY SQUAD



The Eighth Annual **Monster Dash 5K** October 28, 2017



A **FUN**draiser to Sponsor the **Point Pleasant First Aid and Emergency Squad**

The eighth annual Monster Dash 5K will be held on October 28, 2017 on Point Pleasant Boardwalk. Proceeds from this event benefit the Point Pleasant First Aid & Emergency Squad, an all-volunteer, non-profit organization that has provided emergency medical services free of charge, 24 hours a day, and 365 days a year since 1929.

Your *tax-deductible* donation will directly offset our costs for the race and assist with our squad's everyday needs. You will help us provide an *essential life saving service* to our community.

We have three levels of sponsorship:

Gold: \$500 gets your **largest sized** logo on our race board and on the top of the back of our t-shirts (with the possibility of being moved to the front of t-shirt!)

Silver: \$250 gets your **medium sized** logo on our race board and on the middle of the back of our t-shirts

Bronze: \$100 gets your **small sized** logo on our race board and on the bottom of the back of our t-shirts

New this year we are offering **PLATINUM** sponsorship:

\$2,500 – Sponsor our originally designed T-shirts– Your company logo on the front AND back of our t-shirts, Fun Run backpacks, race bibs, website, Facebook, emails, and any race flyers we publish annually

\$1,000 – Sponsor our Chip Timing – Your company logo on the front AND back of our t-shirts, Fun Run backpacks, race bibs, website, Facebook, and emails

We welcome donations of larger amounts or different increments. After you pledge your sponsorship, we can place your coupons or flyers around our race tables free of charge! If your business would like to support us but is not able to donate monetary funds, please contact us.

We are also looking for door prizes in the form of gift certificates or fun giveaways!

Please fill out the information on the half sheet and mail it to: *PO Box 1744, Point Pleasant Beach, NJ 08742*. Make checks payable to the "Point Pleasant First Aid and Emergency Squad 5K" and put **SPONSOR** in the memo. In addition, please email t-shirt ready artwork to be placed to PtBeachFun@gmail.com . Please respond by October 12, 2017.

For more information, call Megan Miller at 732.899.0146 or email PtBeachFun@gmail.com .

Thank you for your support. You will help us save lives.

Thank you for making the 8th Annual Monster Dash 5K and 1 Mile Fun Run possible!

We will support the Point Pleasant First Aid and Emergency Squad's Monster Dash 5K as a:

____ Platinum T-Shirt Sponsor \$2,500 ____ Platinum Chip Timing Sponsor \$1,000

____ Gold Sponsor \$500 ____ Silver Sponsor \$250 ____ Bronze Sponsor \$100

We choose to donate \$____ ____ Call us for other sponsorship options

Business Name: _____

Contact Person: _____ Phone: _____

Address: _____

Email: _____

Please mail in with **payment!** 611 Laurel Avenue Point Pleasant Beach, NJ 08742

Email your **t-shirt ready artwork!** PtBeachFun@gmail.com

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